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2016-2017 Mid-Year Progress Report**

KEY	
✓	Complete
●	On schedule to meet goal
●	Somewhat behind on meeting goal
●	Significantly behind on meeting goal

PEM Goal 2014 to 2018	Link to SMP Goal	Target Metric to meet 2018 Goal	Source of Data	Status on Goal 2014 to 2018 (as of February 7, 2017)	Status on Goal 2014 to 2018 (as of Nov. 1, 2017)	Status	Status History
1. Optimize marketing efforts to increase enrollment demand.	SMP Goal B.7	Meet annual targets for each marketing channel based on a student survey.	Survey responses.	Ad on TV=2.31% Ad in a Bus Shelter=2.31%% Ad inside a Metro Bus=1.98% Ad on the outside of a Metro Bus=1.65% Brochure=3.14%  (from 5/5/2016 to 2/7/17)	Ad on TV=2.38% Ad in a Bus Shelter=1.46%% Ad inside a Metro Bus=1.10% Ad on the outside of a Metro Bus=1.28% Brochure=2.56%  (from 2/7/17 to 10/30/17)	●	2015-2016: ● 2016-2017: ● 2017-2018: ● 2018-2019:
2. Optimize high school outreach efforts to increase enrollment demand.	SMP Goal B.7	Meet annual targets for each outreach channel based on a student survey.  Increase percentage of students who heard about Pierce college from a high school counselor by 1% (from a May 2016 baseline of 29.43% to 30.43%). Increase percentage of students who heard about Pierce college from a Pierce representative by 2% (May 2016 baseline of 11.07% to 13.07%).	Survey responses.	Percentage of students who heard about Pierce college from a high school counselor by 1.0 percentage point - 24.75%  Percentage of students who heard about Pierce college from a Pierce representative by 2.0 percentage points - 9.41%  (from 5/5/2016 to 2/7/17)	Percentage of students who heard about Pierce college from a high school counselor by 1.0 percentage point - 34.73%  Percentage of students who heard about Pierce college from a Pierce representative by 2.0 percentage points - 16.64%  (from 2/7/17 to 10/30/17)	●	2015-2016: ● 2016-2017: ● 2017-2018: ● 2018-2019:
3. Increase number of entering students who complete the matriculation process during the first semester.	SMP Goal A.2	100% of eligible new students complete the matriculation process (orientation, assessment, educational plan).	District IE Office SSSP Report	Fall 2016: Assessment=87% Fall 2016: Orientation=74% Fall 2015: Student Ed Plan=72% (Data as of 2/7/2017)	Fall 2017: Assessment-NA Fall 2017: Orientation-NA Fall 2017: Student Ed Plan-NA Incomplete AOC reports from Sept. did not include new students from Summer. Oct reports should correctly account for all new students.	○	2015-2016: ● 2016-2017: ● 2017-2018: ● 2018-2019:

PEM Goal 2014 to 2018	Link to SMP Goal	Target Metric to meet 2018 Goal	Source of Data	Status on Goal 2014 to 2018 (as of February 7, 2017)	Status on Goal 2014 to 2018 (as of Nov. 1, 2017)	Status	Status History
4. Schedule courses to meet annual credit FTES targets.	SMP Goal B.7	Meet credit FTES goals established each year.	Annual Budget Report.	On track to meet target of 15,232 FTES.	16-17 Actual: 15,299		2015-2016:  2016-2017:  2017-2018:  2018-2019:
5. Schedule courses to meet annual noncredit FTES targets.	SMP Goal B.7	Meet noncredit FTES goals established each year.	Annual Budget Report.	On track to meet target of 338 FTES.	16-17 Actual: 334		2015-2016:  2016-2017:  2017-2018:  2018-2019:
6. Schedule courses to optimize efficiency.	SMP Goal B.7	Meet average fill target of 90% at census and maintain or increase average class size of 39 each semester.	Enrollment data from SIS and LACCD Fall Databook.	Census Fill Rate: Fall 2015 - 91.8% Spring 2016 - 86.7% Fall 2016 - 89.9% Spring 2017 - 84.5%  Average class size Fall 2015 - 37.9	Fall 2017 census fill rate - 86.2%  Fall 2016 average class size - 36.7		2015-2016:  2016-2017:  2017-2018: 2018-2019:
7. Schedule courses to meet predicted student demand.	SMP Goal B.7	Ensure 95% of predicted seats demanded are offered by 2017-2018. Seats demanded should be limited to courses needed for completion as identified in each Student Educational Plan (SEP).	Predictive analytics model utilizing student Ed Plan data obtained from PeopleSoft (forthcoming), as well as other variables that measure demand for courses within pathways for completion.	Delays in PeopleSoft are hindering the college's ability to meet this goal.	Delays in PeopleSoft are hindering the college's ability to meet this goal.		2015-2016:  2016-2017:  2017-2018:  2018-2019:
8. Increase academic outreach enrollment.	SMP Goal B.7	Increase FTES generated from academic outreach classes by the annual funded growth rate, and increase high school student participation rate in academic outreach sections by 5% annually.	Enrollment data from SIS.	2014-2015 FTES: 307.9 2015-2016 FTES: 281.6  HS Participation Rate 2014-2015: 40.5% (baseline) 2015-2016: 53.7% (32.6% increase from prior year)	2016-2017 FTES: 288.8  HS Participation Rate 2016-2017: 63.4% (18% increase from prior year)		2015-2016:  2016-2017:  2017-2018:  2018-2019:
9. Increase international student enrollment.	SMP Goal D.6	Increase number of international students by 25%. (F14 baseline - 189. Target is 236.)	Enrollment data from SIS.	Fall 2015: 185 Fall 2016: 233 Spring 2017: 168	Fall 2017: 186		2015-2016:  2016-2017:  2017-2018: 2018-2019:

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10. Increase distance education enrollment.	SMP Goal D.4	Increase distance education offerings 5% annually.	Enrollment data from SIS.	2014-2015=127 sections (Baseline) 2015-2016=162 sections ACCJC approved the DE Substantive Change request in December 2016 which enabled the college to offer more DE sections.	2016-2017 = 192 sections (18.5% increase from 15-16)		2015-2016:  2016-2017:  2017-2018:  2018-2019:
11. Schedule courses to ensure student completion.	SMP Goal A.1 & D.1	Increase students awards, completion of transfer requirements, and completion of English 101/Math 125 by 2% annually. Also, ensure 25 ADT's are available to students by 2017-2018.	<a href="http://scorecard.cccco.edu/scorecardrates.aspx?CollegeID=744#home">http://scorecard.cccco.edu/scorecardrates.aspx?CollegeID=744#home</a> <a href="http://datamart.cccco.edu/Outcomes/Program_Awards.aspx">http://datamart.cccco.edu/Outcomes/Program_Awards.aspx</a> AD-T data from catalog	22 ADTs	24 ADTs  2017 Scorecard 2014-2015 2-yr Transfer Level Achievement Math: 21.8% (increased by 28% in two years) English: 51.5% (increased by 19% in two years)		2015-2016:  2016-2017:  2017-2018:  2018-2019:
12. Review student success data annually and identify enrollment management interventions to improve enrollment gaps. Communicate and collaborate with members of the Los Angeles Pierce College community to implement interventions.	SMP Goal A.1	Discuss student success data, and implement annually at least one enrollment management intervention to improve an enrollment gap.	Student Success data provided by IE using various data sources. Data includes but is not limited to success rate, pipeline analysis, graduation rate, satisfaction, and engagement.		-----		2015-2016:  2016-2017:  2017-2018: 2018-2019:
13. Review each step of the student enrollment cycle and identify enrollment management interventions to improve enrollment gaps. Communicate and collaborate with members of the Los Angeles Pierce College community to implement interventions.	SMP Goal A.1	Discuss each step of the enrollment cycle at EMC meetings, and implement annually at least one enrollment management intervention to improve an enrollment gap.	Minutes of EMC meetings.	The committee reviewed each step of the enrollment management cycle.			2015-2016:  2016-2017:  2017-2018: 2018-2019:

<b>Summary of Status History</b>			
	2015-2016	2016-2017	2017-2018
✓	0 (0%)	0 (0%)	
●	7 (54%)	9 (69%)	
●	6 (46%)	4 (31%)	
●	0 (0%)	0 (0%)	